



health magic

# PICKLE-NEURO™

*Cramp Less. Play More.*

## CRAMP HITS — WE HIT BACK.

Fast-acting muscle cramp relief that works through the nervous system when every second counts.

## LESS SUGAR. MORE SCIENCE.

No sugar overload. No caffeine — just scientifically proven ingredients.

## MADE TO THE HIGHEST STANDARDS.

Produced in an FSSC 22000 certified facility, trusted for world-class food safety and quality control.

## IT'S WHAT'S INSIDE THAT MATTERS.

Organic Apple Cider Vinegar, Murray River Salt and targeted essential electrolytes.

## THE NEURO™ EFFECT ON CRAMPS.

Pickle juice activates oral nerve receptors that help shut down the cramp signal at its source.

## OUT-HYDRATES SPORTS DRINKS.

A concentrated electrolyte shot — not a diluted, sugar-heavy drink.

## DESIGNED FOR RAPID RESPONSE.

Designed to interrupt the cramp signal — delivering rapid response when waiting isn't an option.

## AUSTRALIAN MADE & OWNED.

Locally made with Australian ingredients, no waiting for long-haul shipping!



**Pickle Neuro™ — for legends who go hard!**

A science-backed pickle juice shot that interrupts muscle cramps fast — combining neurological response with powerful electrolyte hydration, made in Australia for Australian conditions.

**Order Today**  
[sales@healthmagic.com.au](mailto:sales@healthmagic.com.au)

FORMULATED FOR CRAMP-PRONE MOMENTS.  
**ACTS FAST.**

SHOT. THE FUNCTIONAL PERFORMANCE.  
**NO ADDED SUGAR.**

# MAXIMISE THE BENEFIT.

*Muscle cramps aren't simply dehydration.*

They are widely understood to involve neuromuscular misfiring — an imbalance between excitatory and inhibitory signals within the spinal cord.

*Pickle Neuro™ works on both sides of the equation — neurological signalling and electrolyte balance.*

## 1. — PRE INTENSE ACTIVITY

*Take 1 shot 20–30 minutes before heavy training, competition or long shifts.*

Fatigue and heavy sweating can increase neuromuscular excitability and alter sodium balance, making the nervous system more cramp-prone. The sharp, acidic profile of pickle juice activates oropharyngeal sensory receptors in the mouth and throat.

These receptors trigger a reflex arc to the spinal cord that can help reduce alpha motor neuron hyperexcitability.

At the same time, Pickle Neuro™ delivers a highly concentrated source of sodium and magnesium — key electrolytes involved in muscle contraction and nerve transmission.

In just 75ml, it provides more concentrated electrolytes than typical sports drinks — without the added sugar load.

Pre-use supports both neurological stability and electrolyte balance before fatigue sets in.

## 2. — IF A CRAMP OCCURS

*Swill briefly before swallowing.*

The strong taste activates transient receptor potential (TRP) channels in the mouth and throat. These sensory signals can inhibit motor neuron firing at the spinal level — meaning relief may occur before the fluid is fully absorbed.

Hydration works through absorption. Neuro-reflex works through signalling.

The concentrated electrolyte profile then supports ongoing muscle function once swallowed.

## 3. — POST INTENSE ACTIVITY

*Take 1 shot post-activity to restore key electrolytes lost through sweat.*

Sodium supports fluid retention. Potassium and magnesium assist muscle contraction and nerve recovery.

Unlike diluted sports drinks, Pickle Neuro™ delivers targeted electrolyte support in a compact format.

*We're actively supporting emerging athletes serious about performance — if this sounds like you, explore the **Pickle Neuro Performance Program™** online.*

PICKLENEURO.COM